

2008

YEAR MARKED BY SUCCESS



Kromet®



The most original exhibition stand

12th Eurogastro International Fair 2008 held in Warsaw



000.BT-1 thermal block

12th Eurogastro International Fair 2008 held in Warsaw

Grand Prix Award of the Minister of the Economy for the Best Product in the "Equipment and furniture for kitchen facilities"



Gold Medal for Cook&Chill

Poznań International Fair – Polagra Food 2008 held in Poznań



Gold Medal for the 000.BT-1 thermal block

Poznań International Fair – Polagra Food 2008 held in Poznań



Fair Play

Another "Fair Play Enterprise" title and certificate (2008 edition) and PLATINUM STATUETTE – special award



Another "**Fair Play Enterprise**" title and certificate (2008 edition)

"A" Grade Company



Poznań International Fair's Polagra Food 2008 held in Poznań – an award granted by catering college students in recognition of attractive design of our exhibition stand and communication of reliable information



000.BT-1 Thermal block

"Regional Quality Mark" Certificate in the category of industrial products, awarded in recognition of advanced features, in the "Our Good Products" competition organised by "Gazeta Lubuska" daily



Certificate renewal for another 3 years



ISO 9001:2000 certificate awarded in 2001 was successfully renewed in 2008, as in the previous years

ANOTHER YEAR OF OUR BUSINESS ACTIVITY HAS PASSED. 2008 WAS FILLED WITH SUCCESSES AND ACHIEVEMENTS

We have only just said goodbye to the past year and we are already launching new plans and ideas. However, it seems worthwhile to stop for a moment and take a brief look back on 2008, especially because it was a very successful year, full of outstanding accomplishments in technology, manufacturing and trade, and abundant in awards, certificates and honorary mentions. Figures are the best proof of facts. In 2008, more than 3000 clients, both Polish and foreign, trusted us as their business partner. We supplied our solutions to nearly 1800 new facilities, including a number of highly esteemed and prestigious venues. In order to be able to successfully complete this undertaking, we produced more than 100,000 products. We introduced a number of modifications in our designs. Furthermore, we designed a new range of innovative products which became a huge success on the market and reinforced our status as a leading manufacturer of professional equipment for the HoReCa industry.

SUCCESSFUL TRADE FAIRS IN 2008

We had a good start by taking part in the **EUROGASTRO** trade fair at the beginning of 2008. There was a huge interest in **DORA METAL** products displayed at the exhibition, going beyond our wildest expectations. Moreover, we received an **Award for the Most Original and Professional Stand**, which was the best culmination and proof of our professional attitude and ability.



In addition to frequently participating in regional exhibitions, often in collaboration with our business partners, we took part in Poznań International Fair's Polagra Food show held in Poznań, where we had a strong presence again. An indisputable **STRONG POINT** of our display was the innovative Cook & Chill set, the only range of cooking appliances offered by a Polish manufacturer. Our Cook & Chill equipment was appreciated at Eurogastro and a number of similar events held throughout Poland. The success of the range was complete when it was granted a **GOLD MEDAL, the highest award** presented at the Poznań fair.



GOLD FOR COOK & CHILL



Another venue where our products were immensely popular with the visiting audience of restaurant owners, chefs, business partners and potential users was the **HOECA fair** held in Cracow.

Summing up: the fact that DORA METAL products ranked among major visitor highlights during a variety of trade fairs serves as the best proof of our professional approach and high market standing. Our presence at exhibitions brought us a number of business contracts, declarations of cooperation and valuable awards.

EVERY INCH PROFESSIONALS – THIS IS OUR AREA OF EXPERTISE

The year 2008 abounded in awards, certificates and honorary mentions which clearly set **DORA METAL** apart as the unquestioned industry leader. Besides prestigious awards received at Poland's major trade fairs mentioned above, we won a number of other equally important trophies.



At the Grand Gala event held at the Congress Hall of the Palace of Culture and Science in Warsaw on 5 December 2008, Dora Metal received the **Fair Play Enterprise 2008** title and certificate, complemented by the **PLATINUM STATUETTE**, a special award granted as a mark of appreciation for our company

which successfully complied with rigorous requirements of the programme for 10 consecutive years and won the esteemed title every year. The award shows very clearly that **DORA METAL** runs its business affairs with attention to reliability, loyalty and honesty. It also demonstrates that in our activities we never lose sight of the needs and interests of our business partners, the local community, natural environment and our **STAFF**. Our enterprise is an active supporter of charities and a sponsor of a wide array of educational, cultural and sports initiatives.

Gold Medal at Polagra Food 2008

was not the only success achieved by Dora Metal at the fair. In addition to the highest award, our company was also appreciated by those that will shape the future of the cooking and catering industry: students of catering colleges who visited the Polagra show. Thanks to their votes, Dora Metal was awarded a diploma, a statuette and the honourable title of **A-GRADE COMPANY** in recognition of attractive product display at the exhibition and reliability of information shared with visitors.



Uninterruptedly since 1998, individual departments of our company undergo a detailed and rigorous verification process to assess the compliance of the company's activities with principles laid down in the **Quality Management System** in place. As in the previous years, the 2008 verification was successful and our Certificate was renewed for another 3 years.



We wish to offer our thanks to all those that contributed to our success and who made the outstanding awards and prestigious certificates received in 2008 possible.

MAJOR PROJECTS COMPLETED IN 2008

We respect all customers regardless of the scope of their business. We are happy to supply our products to very well recognised and less known facilities. However, we are particularly proud of some of our major projects, including:



• **Child Health Centre Memorial Institute in Warsaw** – a project implemented in collaboration with **FREDOMATIC**, a Cracow-based company, our proven partner of many years. The delivery included furniture of different types and self-service cafeteria system.

Among projects completed abroad, we are especially satisfied with **THE PORSCHE PARKDECK** cafeteria in Budapest, fully equipped in cooperation with our Hungarian business partner.



MANUFACTURING TRENDS VS. MARKET DEMAND

A couple of products groups listed below proved real smashing **hits** on the market last year. We had a major boost of sales, which proves beyond any doubt that the path we have been following – and our **manufacturing profile** – are the right choice:

- **Cook & Chill system:** extremely efficient modern appliances based on the most advanced cooking technology



- **Coolers and cooler/freezer combos:** different types and varieties from a wide range of refrigeration products available



- **Meal distribution systems and buffet stations** in a variety of configurations and practical layout options, ensuring efficient food serving even for a great number of customers at the same time



OUR SUCCESS ALSO DEPENDS ON OTHERS

Ever since the beginning of our business operations, we have been able to rely on the strong support and close cooperation of our business partners, who have always endorsed our actions, implementing the promotion and sales policy.

As it is not possible to provide a detailed list of our cooperation partners, both large and small, we wish to thank them all together.

You should know that without your help the taste of success would not be as sweet.!!!



MORE ABOUT US

Last year we established our own magazine for information sharing and advertising: "DORAM – FOR THOSE WHO CREATE THE KITCHEN". The magazine is an excellent opportunity and forum for providing you with up-to-date information, reports and facts about products, solutions, events, achievements, current promotions and activities undertaken by DORAM companies. The first two editions were a great success with companies operating in the industry, exhibitors at trade fairs where the magazine is distributed, and individual customers who buy our products. We would like to thank for your positive feedback on the form, content and visual layout of our magazine.



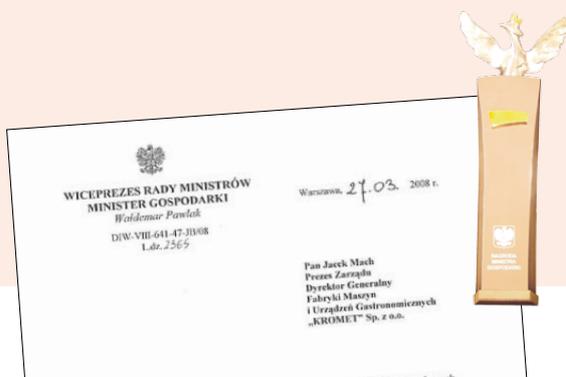
ANOTHER GOOD YEAR FOR KROMET

Fabryka Maszyn i Urządzeń Gastronomicznych Kromet Sp. z o.o. (KROMET Gastronomic Machinery and Devices Factory Ltd.) is a company with a rich tradition, successfully operating on the market since **1958**. Kromet is Poland's leading manufacturer of catering equipment for the thermal processing of food, for applications in restaurants, bars, cafeterias and other eating places. **The year 2008** was a special one for us, as **it marked the 50th anniversary** of Kromet's establishment. In order to celebrate this special occasion, we organised a contest to find a KROMET-brand appliance with the longest operating life. The winning product was the electric frying pan which has been used uninterruptedly for **30 years** until the present day. The winner of the contest – the owner of the fryer – received a brand-new appliance selected from the company's current product range.



GREAT SUCCESS AT TRADE FAIRS IN 2008

The first exhibition where we showed our products was the **12th Eurogastro International Fair 2008** held in Warsaw. The fair was a huge success both in terms of high visitor interest in our innovative products and awards. We were granted the **Grand Prix Award of the Minister of the Economy** for the Best Product in the "Equipment and furniture for kitchen facilities". The winning product was our **000.BT-1 thermal block**, a set of innovative appliances for food processing.



The prize was a culmination of our long-standing efforts, regular investments and major outlays on company and product development.



Visitors coming to our stand had an opportunity to take a closer look at new or upgraded equipment, including our baking oven with chambers accommodating GN 2/1 trays, tilting pan (line 900) equipped with new tilting actuators, electric fryer with a modified chamber structure provided with a „cold zone” and an upgraded version of our electric convection ovens **000.P-3Wx and 000.P-6Wx**, which is now equipped with a new easily legible control panel with an electronic display and an auto-reverse fan. Many visitors were also interested in our new cooking range with cook tops for preparing dishes in a wide temperature range. Throughout the duration of the trade fair, visitors were able to participate in live presentations taking place at the exhibition stand of the Doram Group, including culinary shows prepared using our equipment (Dora Metal and Kromet), and try out some of the wonders of the Portuguese cuisine.



Another important event for our company was the **Polagra Food International Trade Fair for the Food Industry 2008** at the Poznań International Fair (MTP). Our award-winning thermal block, previously displayed in Warsaw, had another **great success** in Poznań. In recognition of advanced technology, functional features and innovative solutions, the equipment was awarded the **Gold Medal of Polagra Food 2008**. The highly esteemed distinction is the top prize granted to exhibitors at the Poznań fair. The MTP Gold Medal has a long and rich tradition: in the post-war history of the Poznań International Fair it has been awarded only to the very best products, demonstrating the highest quality, since 1979. This makes us feel all the more honoured and thankful.

Culinary shows using the Gold Medal-winning thermal block were organised by Unilever Foodsolutions.



- **Military University of Technology in Warsaw** – in collaboration with Fredomatic, a Cracow-based company and our reliable business partner, we provided the University's catering facilities with multi-segment electric ovens, electric ranges with ovens, boiling pots and other functional appliances.

FORECASTS FOR 2009

Inevitably, though smoothly, we started the year 2009. Our hard work and dedication in 2008 resulted in a number of interesting contracts, strategic orders and novel ideas related to our product range. We are dynamic in implementing our ideas and initiatives, striving to make 2009 an equally rewarding year in terms of market success, i.e. awards and honorary mentions at trade fairs, launching innovating products for new applications, gaining new important customers and sales markets, also abroad.

WE ONLY COOPERATE WITH THE BEST

In an attempt to provide our users with the best and the easiest possible access to our equipment, we make the majority of our sales through sales representatives who are adept at supporting our promotional activities and advertising campaigns, and provide auxiliary services aimed at fulfilling customer needs.

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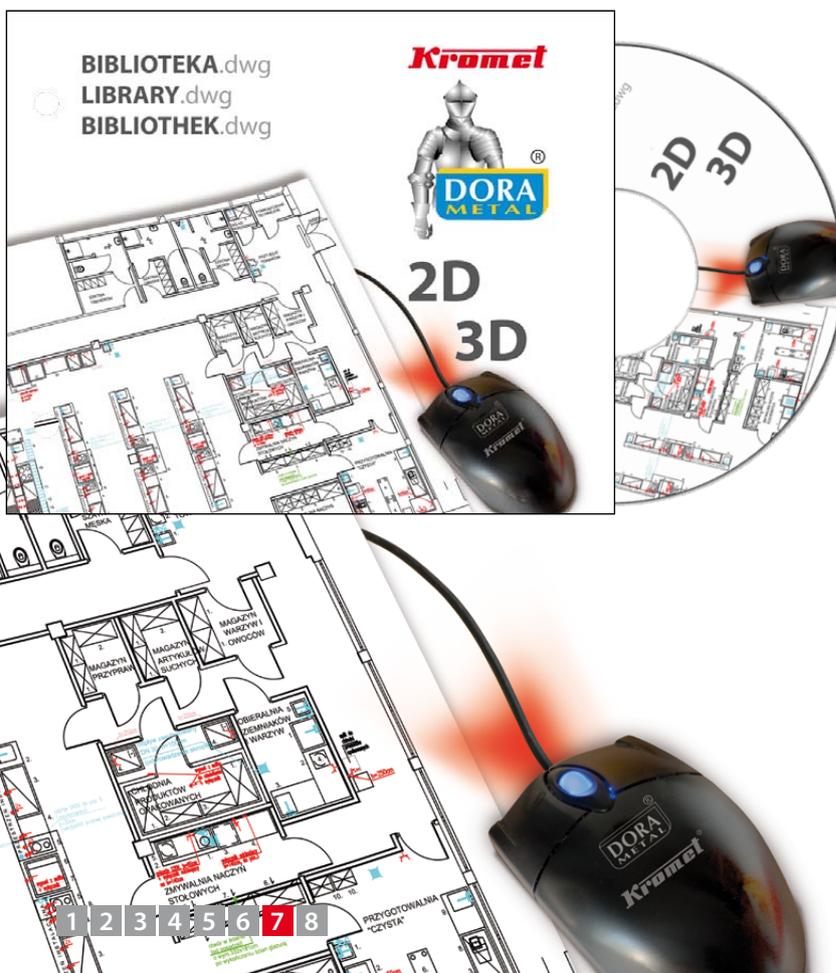
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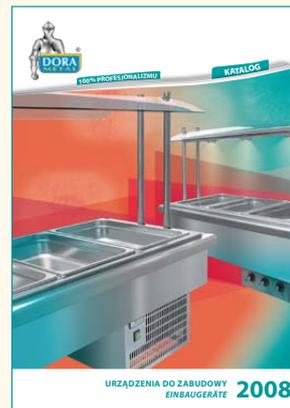


OUR LOGO REPRESENTS:

- A GUARANTEE OF TOP PRODUCT QUALITY
- A GUARANTEE OF EXPERT ASSISTANCE YOU CAN ALWAYS RELY ON
- A GUARANTEE OF SATISFACTION YOU ARE SURE TO GET



Catalogues of our products :



BUILT-IN APPLIANCES



TECHNOLOGICAL FURNITURE



CANOPIES



HEATING EQUIPMENT



SELF-SERVICE COUNTERS



CHILLING EQUIPMENT



BUFFET BARS
• MOBILE BANQUET SYSTEMS

Kromet



LINE 700



LINE 900



LINE EKO

PUBLISHER

DORA METAL Sp. z o.o.
ul. Chodzieska 27, 64-700 Czarnków, tel. 067 255 20 42, fax 067 255 25 15, e-mail: info@dora-metal.pl, www.dora-metal.pl

KROMET Sp. z o.o.
ul. Poczтовая 30, 66-600 Krosno Odrzańskie, tel. 068 383 53 24, fax 068 383 54 58, e-mail: handlowy@kromet.com.pl, www.kromet.com.pl